

**FOR IMMEDIATE RELEASE** – May 4, 2009

**The Easy Voter Guide Project and the Center for Governmental Studies  
Partner on "Video Voter Minutes" for the May 19, 2009 Statewide Special Election**  
*Nonpartisan Videos in English and Spanish Explain the Ballot Measures*

The Easy Voter Guide Project (EVGP) and the Center for Governmental Studies (CGS) have partnered to produce "Video Voter Minutes" on each of the ballot propositions for the upcoming Statewide Special Election. To help inform California voters about the six measures, CGS and EVGP have produced a "Video Voter Minute" for each measure — Propositions 1A through 1F. The Voter Minutes provide brief, detailed, non-partisan explanations to help voters make sense of these complicated measures.

The "Video Voter Minutes" are available in Spanish thanks to support from KDTV Univision 14 and KFSF TeleFutura 66 in San Francisco, which will be featuring 60 second announcements in the coming weeks.

These nonpartisan videos are available online in English & Spanish in the following locations:

- [CGS Youtube Channel](#)
- [LWVCEF Youtube Channel](#)

Additionally, the videos will be broadcast on:

- The California Channel
- Comcast Video on Demand (Sacramento, Fresno, San Francisco and Monterey)
- Univision

Both [EasyVoter.org](#) & [SmartVoter.org](#) will link to the videos in combination with their in-depth analysis of the propositions.

For more information, please contact Elizabeth A. Leslie of EVGP, [eleslie@lwvc.org](mailto:eleslie@lwvc.org), 916-442-7215, Betsy Rosenfeld of CGS, [brosenfeld@cgs.org](mailto:brosenfeld@cgs.org), 310-470-6590x106, or Carolina Echeverria of Univision 14/TeleFutura 66, [cecheverria@univision.net](mailto:cecheverria@univision.net), 415-538-8076.

**The Easy Voter Guide Project** is dedicated to the ideal that all people should have access to nonpartisan information. Published in multiple languages for every state election since 1994, this Easy Voter Guide is a quick guide to statewide elections. The Easy Voter Guide Project is managed by the League of Women Voters of California Education Fund in collaboration with the California State Library and the California Secretary of State's Office with funding from The James Irvine Foundation. The League of Women Voters of California Education Fund is a 501(c)(3) nonpartisan organization that encourages informed and active participation in government and works to increase understanding of major public policy issues through education.

**KDTV Univision 14** and **KFSF TeleFutura 66** are owned and operated stations of the Univision Television Group, a division of Univision Communications Inc., the premier Spanish-language media company in the United States. Since 2007, KDTV Univision 14 and KFSF TeleFutura 66 have been actively promoting civic engagement within the Hispanic community, including involvement in the election process, through its ¡Ya es Hora! campaign. With this non-partisan "Video Voter Minutes" initiative, KDTV and KFSF aim to educate viewers about the six propositions that Californians will be voting on in the May elections. KDTV will also provide in-depth election coverage and features on voter-related issues in its award-winning "Noticias Univision 14" newscast, which airs daily at 6 pm and 11 pm.

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### **CGS Mission**

The Center for Governmental Studies (CGS) creates innovative political and media solutions to help individuals participate more effectively in their communities and governments. CGS uses research, advocacy, information technology and education to improve the fairness of governmental policies and processes, empower the underserved to participate more effectively in their communities, improve communication between voters and candidates for office, and help implement effective public policy reforms.

To learn more about CGS, visit our website at <http://www.cgs.org>.

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