



# VOTER

Winter 2006

Editor: Kate Quick

## Energy-Efficient Buildings

Jackalyn Pfannenstiel  
Vice Chair, California Energy  
Commission  
Jpfannen@energy.state.ca.us

For several decades Californians have pursued opportunities to save energy. While boasting the sixth largest economy in the world, California has the lowest per capita electricity consumption in the nation. We've held our per capita consumption flat since the mid-70s even with larger homes, more

air conditioning, more electronics, and a vigorous economy. During this same period, national per capita electric use grew by 50 percent.

Despite our past successes, high energy prices, concerns about adequate supplies and the growing awareness of global warming have driven us to increase our efforts to seek energy efficiency. Programs targeted toward use of energy by appliances and businesses, as well as toward energy consumption by

California's 13 million buildings, have been established.

About half of the state's electricity and over two-thirds of its natural gas is used by buildings. Since the 1970s, new buildings have had to meet increasingly stringent energy efficiency standards set by the California Energy Commission (CEC). On the other hand, some 75 percent of the current buildings were constructed before the first building standards went into effect. Until and unless these

buildings undergo a major remodeling, these structures have no mandate to improve their energy use. A number of incentive programs target this market.

The state's energy utilities offer incentives and rebates to encourage homeowners and property owners to take actions to improve efficiency. In September 2005, the California Public Utilities Commission (CPUC)

*Energy Continued on page 5*

## Redistricting Reform On the Way?

Trudy Schafer  
Program Director and Advocate  
tschafer@lwvc.org

Changing the way district lines for legislative and California congressional districts are drawn is a top priority for the League's advocacy efforts this year. The LWVC opposed Proposition 77 on the November 2005 ballot because of major flaws in the measure. League leaders made it clear throughout the campaign that reform is needed, and soon after the election we began to lay the groundwork for a real reform proposal to be put before the voters in 2006. We joined with other interested organizations in stating principles for a process of redistricting by an independent commission using fair criteria for district lines and a transparent procedure open to input from all Californians.

Our goal is to work with the legislature to put a constitutional amendment reflecting those principles on the ballot this year. Our coalition is meeting with legislators and

staff, working to refine the provisions of a legislative measure and to make certain that it progresses through timely committee hearings and floor votes.

Last fall, legislative leaders said that they understood the need to eliminate the inherent conflict of interest when legislators draw the very districts from which they run, and

they committed to allowing a legislative solution to go forward. The League, in turn, is committed to work at both the Capitol and in every legislator's district to turn that commitment into action. Every member of the legislature needs to hear from constituents that this is a basic reform that must happen NOW.

### Inside This Issue . . .

League Takes Lead With Easy Voter Guide	2
Offshore Oil and Gas	2
The Linkage of Water and Energy	3
New Year Brings Renewed Resolution, New Staff and a Promotion	4
Nominating Committee Seeks LWVC Board of Directors Candidates for 2007	4
Meet Our Newest LWVC Board Member	4
Voting Rights Act Renewal	6
Leadership Council 2006	7

Effective Leaders—Effective Leagues

LWVC Leadership Council — May 6-7, 2006

Register online at [www.lwvc.org](http://www.lwvc.org)

## A Message from the President

The focus of this edition of the California VOTER is energy. If your energy utility bill is like mine, I am sure you are very aware of how this issue affects Californians today.

The League's current energy position dates back to 1980, a very different era in our energy "history." Things changed in 1996 with the adoption of SB 1890 and, although our position did not address the issues in that legislation, League members tried to educate themselves and the public about the implications of restructuring and deregulation of the state's electric system.

Ten years later, we are in the process of updating our position on energy. Leagues around the state have been holding meetings to educate their members and to take consensus, seeking areas of agreement on energy policy. Energy is a complicated issue but we hope the result of all this "energy" in the local Leagues will result in an updated position which can be used to speak out on current issues.

League "energy" of another kind will be needed in the coming year as we face a major election cycle. The LWVC has accepted the challenge of managing the Easy Voter Guide project. Adding that responsibility to maintaining our award-winning Smart Voter Web site and producing our traditional materials will require a major commitment for League members. Producing the tools to help Californians become informed isn't enough. We must make sure that voters know about our tools and have access to them in multiple forms.

We no longer have the homogeneous communities in which we may have grown up and we must learn new ways of connecting with our state's diverse population. Thus, I encourage you to use that energy which is characteristic of League members to participate in the outreach workshops which will be held around the state during the next two months.

More League energy will go into the advocacy which is important to our members. We will monitor and speak out on bills in the legislature and continue our lobbying efforts for effective redistricting reform. There are only a few ballot measures to analyze for June (only two at press time) but we will be prepared for whatever November brings, ready to advocate as appropriate and consistent with League positions.

Unfortunately, the energy of League volunteers is not enough to effectively provide our services to Californians. Energy requires fuel and I encourage you to provide whatever financial "fuel" you are able to add during our annual Leadership Circle appeal. Many members have contributed generously to our mail appeals and we are very grateful for your commitment. If you have not contributed to the LWVC in the past, I hope that you will consider doing so for the first time.

By working together, we can provide the energy needed to fire up Californians. We can provide the tools they need to become active and informed and engaged in their communities.

*Jackie Jacobberger*

## League Takes Lead With Easy Voter Guide

**Robbie Davis**  
Education Fund Chair  
edfund@lwvc.org

Now that the LWVC Education Fund (LWVCEF) has taken a leadership role in the *Easy Voter Guide* (EVG) project for 2006, life is getting much busier (as if that were possible) in our Sacramento office. There is a lot to learn, but the process of getting us all "up to speed" is progressing well.

Susan Clark and her Common Knowledge resources will continue to manage the writing and translation of the guide, but the LWVCEF will be handling the receipt of all orders, bookkeeping, and reporting requirements as well as media outreach and community relations. Because of this we will hire an additional staff person on a contract basis through early 2007.

Two organizations providing invaluable services and substantial financial support are the Secretary of State's office and the California State Library. The Secretary of State's office is mailing EVG order forms to 18,000 community organizations. They are also handling the shipment of small orders. The State Library will encourage adult literacy programs to work with local Leagues to use the

*Easy Voter Guide* in voter education programs.

Other organizations on the EVG Advisory Committee have also promised assistance. The executive director of the California Newspaper Publishers Assn. has committed to helping persuade newspapers to reprint the EVG. Community college representatives on the committee plan to get the word out to campus newspapers.

The LWVCEF is in the process of forming an Outreach Resource Committee that will consist of League members who have a special interest in outreach and are willing to work with local Leagues to enhance their outreach activities—focusing on the EVG throughout 2006. In addition, at least three outreach workshops are scheduled in February and March. EVG founder Susan Clark and Oakland League member Mony Flores-Bauer will coach us on how to approach and form meaningful relationships with communities who speak different languages or have different educational backgrounds. We thank the James Irvine Foundation for providing funding for this training.

The *Easy Voter Guide* will be invaluable in helping us reach a much wider and more diverse audience in the coming years. We

hope this will result in a more informed and participatory electorate as well as a stronger and more relevant League. We are relying on all California local Leagues to assist us in making this happen and, in turn, we pledge to support the local Leagues in any way we can.

---

## Offshore Oil and Gas

**Jean Holmes**

*Consultant, Coastal Issues, Offshore Oil and Gas*  
jeanholmes@earthlink.net

The proponents of offshore oil development are back! The truth is, of course, that they never really left, but with the current energy crisis the demands are increasing to develop hydrocarbon resources no matter where they are found. ANWR (the Arctic National Wildlife Refuge) gets the headlines, but the Pacific, Atlantic and Gulf coasts are frequently included in development proposals. The 2005 federal energy bill included a provision to inventory offshore resources which seems to be the proverbial foot in the door.

*Oil Continued on page 6*

# The Linkage of Water and Energy

**John D. Sullivan**

Legislation Director  
legislation@lwvc.org

## NO WATER WITHOUT ENERGY

We humans find it convenient to compartmentalize things so that we can more easily analyze them. Thus we might focus on policy for surface waters, ignoring the fact that surface and ground water interact in myriad ways. Changes made in surface flow may have unexpected effects on groundwater levels. Similarly, we often compartmentalize issues because they seem, on the surface, to be quite distinct. Thus, we focus on energy policy without also looking at water policy—as if these areas were distinct policy issues.

However, as the *LWVC Energy Update Study Guide* makes clear, there is an intimate and extensive connection between water and energy. We need energy to move water and to clean water for human use. We also use water to generate energy when we create dams to store the energy potential of water or when we place water storage and treatment facilities upstream from users, extracting energy from the water as it flows to consumers. This strong connection between energy and water led the authors of the Study Guide to note that planning for one resource must take the other resource into account. Going beyond that, we realize that a hydropower dam, while relatively “clean” in a pollution sense, can have severe consequences for the watershed in which it is placed.

## THE IMPORTANCE OF NATURAL FLOWS IN WATERSHEDS

In *Rivers for Life: Managing Water for People and Nature* (Island Press, 2003), Sandra Postel and Brian Richter discuss a rather simple notion: natural river flows do all sorts of positive things for a watershed and its living members. These myriad things that rivers naturally do can be called nature’s “services,” and they have value to us. We can begin to imagine the value of those

services when we estimate the cost of replacing them. For example, if we fail to protect the water flowing through a watershed and the watershed’s streams and rivers become polluted, we will have to construct a treatment plant to clean that water before people can consume it. Nature’s service in this case would be worth at least the cost of the treatment plant. Given that watersheds provide other services (recreational opportunities, aesthetic pleasure, etc.), the value of the watershed is probably higher than the cost of the plant.

Watersheds evolved over centuries and, in the process, created opportunities for fish, insects, and other wildlife to obtain food and habitat and to survive. As Postel and Richter describe them, watersheds should be thought of as complex webs of life containing activity that fluctuates in response to changing flows of water. In very wet years, opportunities are created for fish to reproduce in marsh areas created by floods, while in very dry years, fish often have to retreat to the main stem of a river system for survival. With many interactions among wildlife, plants, soil, and humans, watersheds create both opportunities and problems for the various species that live in them.

Hydroelectric and other kinds of dams interfere with these natural processes and have a negative effect on the services that the watershed provides. It is not just that a dam may disrupt the flow of migratory fish downstream. Dams may also disrupt many

other patterns of activity among many of the species that live in the watershed. Put another way, the construction of a dam may provide us with the service of hydroelectric power but it may disrupt or eliminate other services provided by the watershed such as fish catches, recreational and aesthetic opportunities, and naturally clean fresh water.

## SUSTAINING WATERSHEDS

Postel and Richter acknowledge that we will always need dams for hydroelectric purposes. What they call for is an approach to developing dams that accepts that we have an interest in maintaining some aspects of the natural flows of rivers in order to maintain some of the services that watersheds provide for us. They point to a number of examples around the world where this principle has been used. One example close to home involves the Colorado River. In the past decade, water managers on the Colorado have released water from dams in an effort to mimic flood conditions on the river and to restore some of the beaches that have been seriously eroded. The authors suggest that we need to identify, for each watershed, a sustainability boundary or a point beyond which the watershed no longer would be able to provide various services to us. Damming or withdrawing water up to that sustainability point would be acceptable policy, but beyond that point, we would be producing too many negative effects on the watershed.

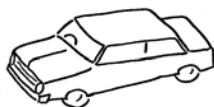
*Water Continued on page 5*

## EVERY CAR COUNTS!

**Donate your car, truck, motorcycle, RV or boat  
to the League of Women Voters.**

**Call (800) 320-0476**

We'll pick it up. You'll support the League, get a tax deduction and avoid the headache of disposing of an unwanted vehicle.



**League of Women Voters of California Education Fund  
[www.lwvc.org](http://www.lwvc.org)**

Encouraging the informed participation of citizens in government and influencing public policy since 1920.

## New Year Brings Renewed Resolution, New Staff and a Promotion

### Jill Kaiser Newcom

*Executive Director*

jnewcom@lwvc.org

The new year brought more than good cheer and renewed resolution to the LWVC office in Sacramento. Two new employees joined the staff, and a longtime staff member received a promotion.

Jillian Schmidt, a recent graduate of California Polytechnic State University in San Luis Obispo, an English major, was hired as Advocacy and Development Assistant on December 5. Callers to the LWVC office are now greeted by Jillian, although her primary responsibility is to assist Program Director/Advocate Trudy Schafer with advocacy activities including bill tracking and preparing press releases. Jillian also helps Executive Director Jill Kaiser Newcom with data entry and follow-up related to donations, and serves as the office database expert. Jillian's e-mail is jschmidt@lwvc.org.



Left to Right: Trudy Schafer, Rochelle Neale-Hicks, Jill Kaiser Newcom, Marni Forcht and Jillian Schmidt

Rochelle Neale-Hicks came highly recommended for the job of LWVC bookkeeper by our auditors at Campbell, Benn & Taylor. Previously, Rochelle created bookkeeping solutions for Campbell, Benn & Taylor clients, and has many years of experience as a small business bookkeeper. She is adept at QuickBooks, eager to apply her skills to a nonprofit organization, and enthusiastic about the mission of the

League of Women Voters. Since starting as a full charge bookkeeper in mid-January, Rochelle has been under the tutelage of Donna Chipps, former treasurer and current executive vice president. Rochelle works twenty hours a week, and her e-mail is rneale-hicks@lwvc.org.

In January, Marni Forcht was promoted to the position of Executive Assistant and Publications Manager. A member of the LWVC staff since September of 2000, Marni assists the executive director in providing prompt, professional and friendly service to LWVC constituents such as local League presidents and prospective members. She also plays another key role as publications manager, and is responsible for coordinating the production of publications like the *Pros & Cons*. Marni's e-mail is mforcht@lwvc.org.

LWVC staff members, including Jill Kaiser Newcom and Trudy Schafer, can be reached at (916) 442-7215.

## Nominating Committee Seeks LWVC Board of Directors Candidates for 2007

### Marion Taylor

*Nominating Committee Chair*

nominating@lwvc.org

The Nominating Committee for the League of Women Voters of California (LWVC) invites and encourages every League member seriously to consider serving on the LWVC Board of Directors. The next two-year term will begin in July 2007. Directors will be elected at the biennial convention in May 2007.

**Would you be adding time to your already generous hours of public service? Yes!**

**Will it be worth it? Definitely, yes!**

Time and expertise given at the state board level is an extension of all the good work League members contribute to their local and regional communities. You will have opportunities to meet and interact with key government officials and leaders in business and nongovernmental organizations. Whether your interest is in legislative advocacy or voter rights, you will know you have made a difference.

When we serve at the state and national levels, we really are helping the League as a whole be the best it can be. From our organization's beginnings, success depended on a large grassroots base to encourage informed and active participation of citizens in government. It is from this base that all those who want to serve at the next level come. Your participation will not only be an exciting and rewarding opportunity but a welcome contribution to our great organization.

Local Leagues or individual League members may nominate a candidate—or you may submit your own name. That is perfectly acceptable.

The nomination form is available online on the member's only side of the LWVC Web site at <http://www.ca.lwv.org/lwvonly/>

If you have questions, contact Marion Taylor, Nominating Committee Chair, 510-532-5797, or via e-mail at [nominating@lwvc.org](mailto:nominating@lwvc.org)

**QUALIFICATIONS:** League membership and a strong desire to carry out the League's mission to work to increase understanding of major public policy issues and influence public policy through education and advocacy.

### Meet Our Newest LWVC Board Member

Julie Rajan was born in Australia and became a citizen of the U.S. in 1997. She has been in the League for over five years and was the Executive Director of the LWV Los Angeles for more than four years. Julie has worked all over the world in the nonprofit field for thirty years. She obtained her BA degree in Business Administration from the University of Neufchatel, Switzerland. Julie and her husband have lived in Los Angeles for the past thirteen years, and have two children, one of whom has recently joined the FEC as a prosecuting attorney.

Water Continued from page 3**CALIFORNIA INFRASTRUCTURE**

Although this discussion might appear moot to many Californians who believe that our state is past the dam/reservoir building era, population and economic growth keep the need to identify new sources of water in the forefront. In January, Governor Arnold Schwarzenegger proposed a plan to invest in California's infrastructure, including freeways, schools and, importantly, the state's flood control and water delivery systems. This could involve the construction of additional dams and reservoirs in various parts of the state. As this controversial

Energy Continued from page 1

approved the largest utility energy efficiency program in the country—valued at \$2 billion. Most of these dollars will be used to improve building efficiency. In addition, in 2004 Governor Schwarzenegger issued an executive order that seeks to reduce energy use in commercial buildings by 20 percent by 2015. The order directs state facilities to meet this target and encourages businesses to likewise improve their efficiency.

Are these efforts enough to capture the efficiency opportunities in our building stock? No. There are a number of additional steps we could and should take.

First, we need to "market" energy efficiency for the value it offers. Homeowners and businesses don't know enough about energy efficiency. We—government, utilities, and the providers of energy efficiency products and services—should do more to help them understand the measures that are available, along with their costs and benefits.

Next, we need to expand the infrastructure that will support efficiency. This means more qualified energy inspectors so that homeowners and small business owners know whom to contact for energy-reducing improvements. We need financial mechanisms to provide the up-front capital for cost-effective measures. Fi-

proposal moves forward, we must be persistent in raising questions about the interconnectedness of energy and water, and we must keep the need for environmental protection in the forefront. The lessons from Postel's book—the need to respect natural flow regimes in watersheds because they provide us with many invaluable services that would be very costly to replace—must be emphasized. We also need to stress again and again the importance of conservation practices, both with respect to energy consumption and water consumption, as ways of "finding" new water and conserving energy.

nally, we need a sufficient pool of qualified contractors to make the improvements.

In addition, we must continue to develop and apply energy-saving technologies. The customers of the investor-owned utilities are contributing, through a public goods charge, to a significant research and development effort. The fruits of this work will help move products like energy-conserving roofing material, efficient lighting, improved windows, and next-generation air conditioning units into the market. Advanced technologies will also enable utilities to provide more information to customers about their energy savings opportunities.

In order to bring these changes into the existing buildings we could require an energy audit at the time a home or other building changes hands. An energy inspection would provide the prospective buyer valuable information about the energy-consuming features of the building. If the audit reveals improvement opportunities, costs might be able to be financed through the mortgage. Examining energy use information for each of the 600,000 homes that change hands each year has the potential for significant savings to the state. Short of audits, there are other ways to provide property owners with valuable information about their energy use. Commercial building benchmarking and utility database mining can provide insights and inspiration for efficiency improvements.

We Californians should be proud of our progress in energy efficiency. Our standards and programs are the model for the nation. Yet our buildings, except for the newest among them, have not reached the efficiency levels we know to be technically feasible and cost effective. This is the challenge to us all.

**California VOTER**

Winter 2006

**President:** Jacqueline Jacobberger

**Editor:** Kate Quick

**Design & Layout:** Mami Forcht

**About the League:**

The League of Women Voters, a non-partisan political organization, encourages the informed and active participation of citizens in government, works to increase understanding of major public policy issues, and influences public policy through education and advocacy.

The League has two separate and distinct roles. The League of Women Voters of California Education Fund, which conducts our voters service and citizen education activities, is a 501(c)(3) corporation, a nonprofit educational organization. The League of Women Voters of California, a membership organization, conducts action and advocacy and is a nonprofit 501(c)(4) corporation.

The League never supports or opposes any political party or candidate. We advocate only on issues that members have studied and on which they have come to consensus. In an era of proliferating and powerful special interests, the League's advocacy in the public interest is increasingly recognized as an essential voice of democracy.

With membership comes the opportunity to work with well-informed, grassroots activists on a broad range of public policy concerns. The League provides members with opportunities to learn valuable, transferable skills, including how to organize and run productive meetings, write more effectively, speak in public, organize and run effective campaigns, conduct research studies, and coordinate general civic leadership training.

The League invites your comments, letters, articles, and book reviews. They may be sent, faxed or e-mailed to the LWVC.

The California VOTER is published quarterly by the  
**League of Women Voters of California**

801 12th Street, Suite 220  
Sacramento, CA 95814  
916-442-7215  
916-442-7362 Fax  
888-870-VOTE, Toll free  
lwvc@lwvc.org  
[www.lwvc.org](http://www.lwvc.org)  
[www.smartvoter.org](http://www.smartvoter.org)

**IN MEMORIAM**

Joan Lancaster, past LWVC social policy director, passed away on January 31. Joan was a founding member of the LWV Nevada County. She was a woman of substance and purpose and was an inspiration to others with her dedication to her family and community.

# Voting Rights Act Renewal

**Chris Carson**

*Government Director*

govt@lwvc.org

Congress will soon consider renewal of several key provisions of the Voting Rights Act, one of the most effective and important civil rights laws. The LWVUS, along with many partners, is taking an active role in advocacy both in Washington, DC and across the nation to support full renewal of the law. As part of this effort, the LWVC is participating in several activities. We are

coordinating visits to key members of Congress to urge them to vote for renewal, and we cosponsored a conference on the renewal issue in Los Angeles on February 4.

The conference brought together volunteers from all of the groups supporting renewal. Its goal was to “train the trainers” so that they could take back information to their organizations to do education and advocacy. Experts on both the Voting Rights Act and effective advocacy presented information on the Act and training in how to effectively use the media to communi-

cate our message. Many League members attended, and Leagues all around California will soon hear how they can participate in this advocacy.

Protection of voting rights is at the core of the League’s mission, and the LWVC is working to advance this vital goal through the extension of these key provisions of the Voting Rights Act. Keep your eye on the League’s Web site at <http://www.lwvc.org/lwvc/action/index.html> for current information.

## Oil Continued from page 2

The League of Women Voters of California is watching carefully. We have a long history of activity on offshore oil issues. Our position calls for the wise management of resources in the public interest with a high level of protection of the environment. When decisions are made, there must be opportunities for full participation by local agencies and the public. Energy policy should give priority to the use of renewable energy sources and efficiency. (For our complete policy statement, see [www.lwvc.org/lwvc/issues/](http://www.lwvc.org/lwvc/issues/) or the upcoming revision of *Action Policies and Positions 2005–2007*.)

The most recent LWVC action occurred when the California Coastal Commission was considering whether an extension of 36 old leases in federal waters would be consistent with the California Coastal Management Program (CCMP). We urged denial of consistency—which was indeed the commission’s decision—because the submittal lacked sufficient information to estimate the complete range of impacts over the years and because of a general concern about the risks involved.

We know that the problems with the offshore oil industry are not just the risks of spills. Platforms are heavy emitters of air pollutants, and sometimes the product contains hydrogen sulfide which can have deadly consequences if it escapes from a pipeline or processing facility. (Pipelines and processing facilities also frequently present land use problems.) The acoustic impacts of seismic surveys on marine mammals are quite likely very severe. Oil washed ashore can persist in the environment for years afterward and may be harmful, even at very low concentrations.

Even when production ceases, problems occur. Older projects were permitted with few requirements to safeguard the environment. We have found, for example, that when four platforms were removed from offshore Carpinteria, large debris mounds were left on the ocean floor containing heavy metals and hazardous drilling compounds. A long dispute about whether it would be better to leave them undisturbed or remove them has still not been resolved. California now requires all platforms in state waters (up to three miles off-

shore) to dispose of their wastes on land, but federal platforms are still allowed to dump *in situ*. However, since Clean Water Act requirements on discharges have led to strong limitations on what can be dumped over the side, future activities should not produce the same problem. Another decommissioning dispute involves whether to leave the subsurface portion of old platforms in the ocean after the superstructure has been removed. Would these “artificial reefs” be desirable habitat for marine life or industrial dumps on the seabed? We are hoping scientific studies will point to an answer.

How many installations are we talking about? Currently there are nine platforms and man-made islands in state waters and 23 federal platforms in the OCS (Outer Continental Shelf). State leasing stopped after the 1969 oil spill off Santa Barbara, and in 1994 sanctuary status was established for all state waters not already leased. (New leases can still be granted under certain narrow conditions.) There is more activity in federal waters; indeed it was the mad pace of leasing and development there in the 1970s and 1980s that prompted

the LWVC to develop an action policy on offshore oil and gas. Currently new leases are prohibited in the OCS, but only temporarily. Congress has included year-by-year moratoria in budget bills since the 1980s, and a presidential deferral will last until 2012 if not withdrawn earlier. One of the proposals referred to at the beginning of this article would end congressional moratoria effective immediately. Multiple cases are pending.

In 1899 citizen activists alarmed at the takeover of the Carpinteria coastline by a myriad of oil derricks took apart a new one under the cover of darkness and departed leaving behind a pile of lumber. Today citizen activists pore over documents, attend workshops and submit testimony via e-mail. Although we have suffered disappointments, sometimes our efforts have been successful; safeguards and procedures required in the California offshore now are among the most stringent in the world. But with new pressures to produce and the old game still not finished, the LWVC will have a role to play for some time to come.



# LEADERSHIP COUNCIL 2006

May 6-7, 2006, Holiday Inn Capitol Plaza, Sacramento, CA

The bright lights of the League are called to the big city of Sacramento for Leadership Council 2006.

Established and emerging League leaders alike will benefit from **Effective Leaders—Effective Leagues**, a two-day conference that offers leadership development lessons, advocacy and voters service training, and even League basics. While the official business of **Effective Leaders—Effective Leagues** is to adopt the LWVC budget for the coming fiscal year, dynamic workshops and a compelling speaker lineup featuring LWVUS President Kay Maxwell are the real highlights of this exciting conference. Learning, listening and leadership development at Leadership Council 2006 will be interspersed with opportunities to laugh and lighten up with League leaders from throughout the state.

Each local League or ILO should plan to send its president or an alternate as its voting delegate to **Effective Leaders—Effective Leagues** but members at any stage of a League career will be enlightened by this immersion course in League leadership.

## WORKSHOPS

Registrants can attend one workshop during each session

### SATURDAY, MAY 6—SESSION I

#### Presidential Powwow (A)

As the official voice of their League, liaison to the LWVC, key administrator and chief cheerleader, presidents play a lot of roles. Old and new presidents will learn how to balance these roles and manage a successful League.

#### Emerging Leaders Enclave (B)

This workshop will supply rising League leaders with the tools, vocabulary and insight needed to play a pivotal role in League governance, program and activities.

### SATURDAY, MAY 6—SESSION II

#### It's About Time (and Paper) (C)

Do you have trouble finding enough hours in the day? Is the file cabinet overflowing but you can't find what you need? Learn from Gail Dryden, former LWVC President, how to manage your time more effectively and exercise control over all the written material that inundates League leaders.

#### Using the Media To Push Reform (D)

Despite the rising use of the Internet, Californians still rely primarily on television and newspapers for election and public policy information. Learn how to establish relationships within the media to promote reform in your community.

#### Publishing Pros & Cons for Local Elections (E)

Experienced project managers, writers and researchers explain the ins and outs of publishing and promoting *Pros & Cons* for local elections.

### SUNDAY, MAY 7—SESSION III

#### How To Run a Local Election (F)

Did you know that CA law mandates that community groups use the services of a third party inspector for elections? Find out how to turn this law into a profitable and educational activity for your League.

#### Act Green! (G)

We'll use advocating for sustainable communities as our model as League members learn how to develop, promote and lead advocacy campaigns in their communities.

#### Attracting and Retaining League Members (H)

A showcase of practical methods for Leagues to attract and retain members of all ages, economic status and cultural backgrounds.

## COUNCIL POLICIES

Although all League members are invited to attend Leadership Council 2006, each local League and ILO may send only one voting delegate. Early bird registration is available through April 6, 2006; registration will be \$200 after April 6, 2006.

Full refunds will be made upon written request through April 18, 2006. Refunds requested after April 18, 2006 will be subject to a \$50 cancellation fee. No refunds will be made after April 28, 2006. Registration fees are transferable with written request and subject to a \$15 fee. After April 26, registration must be made on site. All registrants will receive a Leadership Council 2006 Workbook in April 2006. To guarantee conference rates and room availability, hotel accommodations must be reserved through the Holiday Inn Capitol Plaza by April 6, 2006. Hotel accommodations are not included with registration fees, and are subject to the Holiday Inn Capitol Plaza cancellation policy. These policies apply to pre- and post-Council events.

## LEADERSHIP COUNCIL REGISTRATION

I am attending as a  Delegate  Member  Nonmember

LWV \_\_\_\_\_

Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail \_\_\_\_\_

### FULL REGISTRATION

Full registration includes all meals, workshops and plenary sessions.

- Early Bird Full Registration**, Received on or before April 6. . . . \$185
- Full Registration**, Received after April 6 . . . . . \$200

### ONE-DAY REGISTRATION

One day registration includes workshops and plenary sessions only.

- One-Day Registration**. . . . . \$40
- I will be attending:*  Saturday, May 6  Sunday, May 7
  - Lunch, Saturday, May 6. . . . . \$25
  - Dinner, Saturday, May 6. . . . . \$60
  - Breakfast, Sunday, May 7. . . . . \$15
  - Lunch with your MTA, Sunday, May 7. . . . . \$25

### PRE- AND POST- COUNCIL ACTIVITIES

- Tour of the California ISO, May 5 . . . . . \$40
- LWVC Lobby Day 2006, May 8 . . . . . \$40

**MEAL PREFERENCE** Total \$ \_\_\_\_\_

- I prefer vegetarian meals.  *Dietary restrictions:* \_\_\_\_\_

### WORKSHOPS

Please rank the workshops within each session in order of your preference.

**Saturday:** Session I: \_\_\_A \_\_\_B Session II: \_\_\_C \_\_\_D \_\_\_E

**Sunday:** Session III: \_\_\_F \_\_\_G \_\_\_H

### PAYMENT

I would like to pay with: \_\_\_ Check \_\_\_ Visa \_\_\_ MasterCard

For credit card payments, please complete the following section:

Card # \_\_\_\_\_ Exp \_\_\_\_\_

Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

Signature \_\_\_\_\_ Total amt. to charge \$ \_\_\_\_\_

### ACCOMMODATIONS

Hotel reservations must be made directly with the Sacramento Holiday Inn Capitol Plaza. Be sure to reserve your room by April 6 and mention group booking code UMW to receive the special \$109 rate. Reserve your room online at [www.lwvc.org](http://www.lwvc.org) or call the hotel directly at 916-446-0100 or 800-465-4329.

**Register online at [www.lwvc.org](http://www.lwvc.org) or send registration with payment to LWVC Leadership Council 2006, 801 12th St., Ste. 220, Sacramento, CA 95814.**

**For more information, call Marni Forcht at 888-870-8683**

## Not a Member of the League of Women Voters? Please Join!

The League of Women Voters of California is strictly nonpartisan; we never support or oppose any political party or candidate. At the same time, we are wholeheartedly political, working to influence public policy through education and advocacy. Membership in the League is open to citizens of voting age. Others are invited to join as associate members.

- Yes, I want to join. Enclosed is my check for \$50.00 payable to the League of Women Voters of California.
- Please send me more information about the League and its publications.
- I would like to support the League with a gift of \$ \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### Mail to: LWVC

801 12th St., Suite 220, Sacramento, CA 95814  
(916) 442-7215; (916) 442-7362, Fax  
(888) 870-VOTE, Toll free  
[www.lwvc.org](http://www.lwvc.org); [lwvc@lwvc.org](mailto:lwvc@lwvc.org)

Dues and gifts to the League of Women Voters of California are not tax deductible. Gifts to the LWVC Education Fund are tax deductible.

## LWVC LOBBY DAY

Monday, May 8, 2006

Learn how to lobby from longtime League member and enthusiastic staff lobbyist, Trudy Schafer. Receive a briefing on the LWVC's most pressing issues, such as redistricting, the state budget or healthcare, and then meet with your legislator to lobby for League positions. See [www.lwvc.org](http://www.lwvc.org) for more information.

### OUTREACH

#### CONNECTING WITH YOUR COMMUNITIES

California's population is the most diverse in the country and it is becoming more so every year. How can local groups reach and meet the civic and voter education needs of California's changing demographics?

Just in time for the June 2006 Primary Election, you are invited to one of the special League of Women Voters workshops, "Connecting with YOUR Communities." See Easy Voter Guide article on page two.

#### Saturday, March 18, 10 am-2 pm

Swan's Cohousing Center, 930 Clay Street, Oakland  
Contact the LWV Oakland office to reserve a space, 510-834-7640.

#### Saturday, March 25, 10:30 am-2 pm

March Field Air Museum, 22550 Van Buren, Riverside  
Contact Lottie Fox, [natural\\_resources@lwvc.org](mailto:natural_resources@lwvc.org) or 951-302-0180

The California VOTER is printed on recycled paper.

[lwvc@lwvc.org](mailto:lwvc@lwvc.org)

Attention: Member Services

Email:

(202) 429-0854

Attention: Member Services

Fax:

Washington, DC 20036

1730 M Street, NW

LWVUS Member Services

Mail:

Please send any change of address to:

Change of Address?

[www.lwvc.org](http://www.lwvc.org)

[lwvc@lwvc.org](mailto:lwvc@lwvc.org)

(888) 870-VOTE, Toll free

(916) 442-7362, Fax

(916) 442-7215

Sacramento, CA 95814

801 12th Street, Suite 220

of California

The League of Women Voters

